

Gender Literacy



WHY GENDER MATTERS IN CLIMATE
INFORMATION AND ADVISORY SERVICES



Introductions



- Dr. Sarah McKune
- Objectives
 - Build relationships and dialogue
 - Assess needs, harness lessons learned, and advance gender integration
 - Provide a resource
- Dr. Wendy-Lin Bartels
- Audience survey
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The screenshot shows the AgroClimate website homepage. At the top, there is a navigation bar with links for "Join Our Mailing List", "Contact", and "En Español". A search bar and "County Maps" dropdown are also present. The main header features the AgroClimate logo and the text "A Service of the Southeast Climate Consortium". On the right, a "Current Climate Phase" section indicates "La Niña" with a sub-note "La Niña weakens in the Pacific Ocean." Below the header is a left sidebar menu with items like "Home", "AgroClimate Tools", "Forecasts and Outlooks", "Monthly Climate Summary", "Crops", "Fruits", "Forestry", "Forage & Livestock", "Climate and El Niño", "Climate Change", "Links", and "About". The main content area is divided into "News" and "Outlooks" sections. The "News" section lists several articles with dates, such as "Flooded farmers need to examine insurance policies, delivery contracts (May 12, 2011)". The "Outlooks" section includes "Spring Climate Outlook is now available (April, 4th 2011)". To the right of the news is a "Climate Phase Forecast for Jun-Jul-Aug" section featuring a pie chart showing the probabilities: Neutral (54%), El Niño (23%), and La Niña (23%). Below the pie chart is a note "Provided by the International Research Institute for Climate and Society". At the bottom right, there is a blue box for an "Open AgroClimate Workshop" on May 23rd-24th, 2011, in Orlando, Florida, with a link for more information. The CIMR logo is at the bottom right of the page.

Re-conceptualizing Gender



- Tools from experts → shared approach

GENDER and SEX



Gender	Sex
Societal roles of each sex	Biological
Culturally determined	Universal
Varies from society to society, generation to generation	Not changed over time
Changeable	Unchangeable

Implications of Sex/Gender Distinction



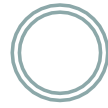
Gender differences and the categories that they correspond to should *not be assumed* but investigated, as they will vary both from one context to another, as well as one time period to another.

Gender and Agricultural Development: Why it matters



- Women make **significant contributions** to agricultural production and to rural households, but have less access to land, capital, credit, technology, and training than men.
- Gender based **constraints to accessing these resources** significantly reduce the productivity of both the rural sector and the entire national economy. They can be formal laws, attitudes, perceptions, values, or practices (cultural, institutional, political, or economic).

Equity



Gender inequalities often intersect with other social and economic variables, such as: religion, age, ethnicity, race, class, income-level, etc...

Gender Analysis



- Gender Analysis refers to a **systematic** way of examining the different impacts of interventions on women and men.
- Gender analysis explores and highlights the **relationships** of men and women in society, and the inequalities in those relationships.
- Gender analysis looks at how **power** relations within the household interrelate with those at the international, state, market, and community level.

Implementing Gender Analysis



- Collecting sex-disaggregated data
- Investigating, *not assuming*, the social construction of gender in a given context
- Asking some fundamental questions:
 - Who does what? When?
 - Who has what?
 - Who decides? How?
 - Who gains, Who loses?
 - Which men?
 - Which women?

Gender examples in climate information services



- Do women want the same information as men?
- Do they get information through the same channels as men?
- Are there differences in men and women's access to climate information services?
- Can you think of an example of an institutional gender-based constraint to women accessing climate information?
- Can you identify a cultural gender-based constraint to women accessing climate information?